

## **DOWNTOWN MIAMI'S NEW HAMPTON INN & SUITES OFFERS DESTINATION WEDDING SAVINGS IN STYLE**

***Boutique-style, 221-room hotel launches wallet-friendly wedding packages & special rates for bridal parties on a budget.***

**MIAMI, FL – April XX, 2012** – You have the rings, the wedding party is lined up, and you're off to Miami for your dream destination wedding. Now all you need is a hotel for you and your guests, but \$400 a night just isn't in the budget. What's a wedding party to do?

Not to worry – the newly-opened [Hampton Inn & Suites Miami Brickell-Downtown](#) has launched new wedding packages and special rates aimed at providing price-conscious couples the ultimate Miami wedding or honeymoon experience. With group rates from at \$159 a night and special wedding package rates starting at \$179 a night, the surprisingly-chic, 221-room hotel – located in the heart of Downtown Miami/Brickell – offers boutique-style accommodations comparable to dozens of nearby luxury hotels at a fraction of the cost.

Wedding packages and special rates include (see full details below):

- The **“DESTINATION: MIAMI”** package is ideal for Miami-bound destination wedding parties and out-of-town guests experiencing hotel budget blues. Rates start at \$179 a night and include welcome drinks, transportation to the wedding venue, and for the bride and groom, a complimentary upgrade to a King Whirlpool Suite and additional goodies.
- The **“DOWNTOWN MIAMI HONEYMOONERS”** package is perfect for love-struck couples in search of a romantic getaway in the heart of one of the world's most dynamic cities. Rates start at \$199 a night for a King Whirlpool Suite and include scattered rose petals at the spa upon arrival, a bottle of champagne or wine with chocolates, and a late checkout
- **“LUXURY FOR LESS” GROUP RATES:** Whether you're from out of town or a local, special group rates are available for brides and grooms who are planning a wedding in Miami at a venue without accommodations or looking to offer guests an affordable alternative to a luxury property. Group rates start at \$159 a night with a minimum booking of 10 rooms.

“Some of the best wedding venues in the country are located just minutes away from our hotel,” said Howard Wolfson, vice president of operations for Hospitality America, the hotel's management company. “Whether you're getting married in Miami Beach, Key Biscayne, Coral Gables or Coconut Grove, the Hampton Inn & Suites is a natural choice for brides and grooms looking to plan a destination wedding in Miami without breaking the bank.”

The uniquely modern, 15-floor hotel boasts chic furnishings, original artwork, bold patterns and colors, and a stylish art-deco design that continuously reminds guests that they're in Miami. Amenities include free high-speed wireless internet throughout the property, a rooftop pool and spa deck overlooking the city, a state-of-the-art fitness center, a 24-hour business center with touch-screen PC and Apple computers, and a full-service lobby and pool bar.

All guestrooms and are equipped with high-definition flat screen TVs and Hampton's famous "Clean & Fresh Hampton Bed™." Suites are appointed with a wet-bar area, mini-fridge, microwave, and a comfortable sofa bed – with select rooms featuring a whirlpool Jacuzzi tub.

The hotel's downtown location in the heart of Miami's urban core means guests are within walking distance to dozens of [restaurant, shopping, nightlife and entertainment options](#) and less than five miles away from Miami Beach/South Beach, Coconut Grove, Key Biscayne and Coral Gables. The hotel is also half a block away from Miami's public transit systems, including the free Metromover and Metrorail with stops throughout the city.

"Convenience and access are important factors when choosing a hotel where guests will stay during a wedding," said Eduardo Chapoval, General Manager of the Hampton Inn & Suites. "Our setting in the heart of downtown Miami and within walking distance of the city's best restaurants, museums, and entertainment venues makes it the perfect home away from home for out-of-towners. The hotel's location one block away from public transit is an added bonus."

Added perks include all the benefits of the Hampton brand, including a 100% satisfaction guarantee, Hilton HHonors rewards program, and a free "On the House™" hot breakfast served daily.

The Hampton Inn & Suites Miami Brickell-Downtown is located at 50 SW 12<sup>th</sup> Street and is managed by Tennessee-based hotel management group Hospitality America, Inc. For more information and for reservations, please visit [www.hamptoninnmiamibrickell.com](http://www.hamptoninnmiamibrickell.com) or call (305) 377-9400. For daily rates, specials, and updates, follow the hotel on Twitter (@HamptonBrickell) and Facebook at [www.facebook.com/HamptonBrickell](http://www.facebook.com/HamptonBrickell).

- The "**DESTINATION: MIAMI**" package is ideal for Miami-bound destination wedding parties and out-of-town guests experiencing hotel budget blues.

Rates start at: \$179/night + tax

Valid through: December 15, 2012

Minimum block of 8 rooms

Package includes:

- Welcome drink vouchers for happy hour at the hotel's lobby bar\*
- Complimentary transportation to the wedding venue\*\*
- For the bride and groom: complimentary upgrade to a King Whirlpool Suite, scattered rose petals upon arrival, bottle of champagne/wine with keepsake glasses, box of chocolates, and late checkout until 4 pm
- 50% discounted parking available for each room booked

**Terms and conditions:** \*One voucher per person per stay; \*\*Scheduled, one-way shuttle transportation to venue within 1 mile radius of hotel.

- The “**DOWNTOWN HONEYMOONERS PACKAGE**” is a great choice for newlyweds in search of a romantic getaway in the Magic City.

Rates start at: \$199/night + tax

Valid through: December 15, 2012

Package includes:

- King Whirlpool Suite
- Scattered rose petals in the spa upon arrival
- Complimentary bottle of champagne/wine with keepsake glasses
- Box of chocolates
- Complimentary late checkout until 4 pm
- Complimentary parking for one car during the duration of guest’s stay

- “**LUXURY FOR LESS**” **GROUP RATES** are ideal for brides and grooms who are planning a wedding in Miami at a venue without accommodations or looking to offer guests an affordable alternative to a luxury property.

Rates start at: \$159/night + tax\*

- Minimum block of 10 rooms
- For more information about packages and group rates, contact the Sales Department at (305) 377-9400 or [sales@hamptoninnmiamibrickell.com](mailto:sales@hamptoninnmiamibrickell.com).

**Terms and conditions:** \*Group rates are based upon availability and cannot be combined with any other package or special rate. Blackout dates apply.

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**Hampton Inn & Suites Miami Brickell-Downtown** is a 15-story, 221-room hotel located at 50 SW 12th Street in Miami, Florida’s Brickell Financial District. Featuring a modern, upscale interior design, the hotel includes contemporary amenities including a rooftop pool, full-service bar and exercise room with free, hot breakfast daily and complimentary wireless internet. The property also features 10,000 square feet of street-level retail space and 3,800 square feet of meeting space – all within walking distance to dozens of shops, restaurants and office towers in addition to Miami’s public transportation systems. The hotel, which is LEED registered with the US Green Building Council, was developed by Miami-based hotel development firm Hospitality Operations, Inc. which operates a portfolio of five Hampton Inn franchises in South Florida, including properties in Coconut Grove, Pembroke Pines, downtown Ft. Lauderdale and the Miami Airport market. Learn more at [www.hamptoninnmiamibrickell.com](http://www.hamptoninnmiamibrickell.com)